

WAYFINDER & BRANDING

PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

ARTWORK - FILE FORMATS

Adobe Creative Suite

- + InDesign
- + Illustrator
- + Photoshop

PDF Format

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embedded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

ARTWORK SETUP

Packaged artwork

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

Bleed

- + 25 mm bleed is required all around, unless specified otherwise

SENDING THE ARTWORK

We are able to accept files by:

- + **CV FTP**
Go to creativevisuals.com.au and select **FTP**
- + **EMAIL**
art@creativevisuals.com.au
Maximum file size by email attachment is 15MB
- + **FILE SHARING**
Example:
[Wetransfer](#), [Dropbox](#), [HIGHTAIL](#), [Google Drive](#)..etc..
Email the link to:
art@creativevisuals.com.au and / or your Account Manager

PRINT SIZE

As Specified

PLEASE SUPPLY ARTWORK WITH
25 MM BLEED ON EACH SIDE

