

## SWITCH MINI 400 X 600 MM

## PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

## **ARTWORK - FILE FORMATS**

## **Adobe Creative Suite**

- + InDesign
- + Illustrator
- + Photoshop

## **PDF Format**

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embeded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

## **ARTWORK SETUP**

#### **Packaged artwork**

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

## Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

#### Bleed

+ 25 mm bleed is required all around, unless specified otherwise

### SENDING THE ARTWORK

We are able to accept files by:

+ CV FTP

Go to <u>creativevisuals.com.au</u> and select **FTP** 

+ EMAIL

art@creativevisuals.com.au Maximum file size by email attachment is 15MB

+ FILE SHARING Example:

Wetransfer, <u>Dropbox</u>, <u>HIGHTAIL</u>, <u>Google Drive</u>...etc...

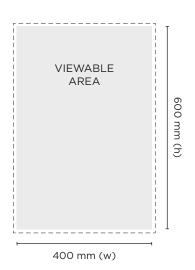
Email the link to:

art@creativevisuals.com.au and / or your Account Manager

## **PRINT SIZE**

400 mm (w) x 600 mm (h)

# PLEASE SUPPLY ARTWORK WITH 25 MM BLEED ON EACH SIDE







## **SWITCH MINI 400 X 900 MM**

## PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

## **ARTWORK - FILE FORMATS**

## **Adobe Creative Suite**

- + InDesign
- + Illustrator
- + Photoshop

## **PDF Format**

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embeded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

## **ARTWORK SETUP**

## Packaged artwork

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

## Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

#### Bleed

+ 25 mm bleed is required all around, unless specified otherwise

## **SENDING THE ARTWORK**

We are able to accept files by:

+ CV FTP

Go to <u>creativevisuals.com.au</u> and select **FTP** 

+ EMAIL

art@creativevisuals.com.au
Maximum file size by email attachment
is 15MB

+ FILE SHARING Example:

Wetransfer, <u>Dropbox</u>, <u>HIGHTAIL</u>, <u>Google Drive</u>...etc...

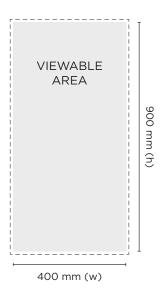
Email the link to:

art@creativevisuals.com.au and / or your Account Manager

## **PRINT SIZE**

400 mm (w) x 900 mm (h)

# PLEASE SUPPLY ARTWORK WITH 25 MM BLEED ON EACH SIDE







## **SWITCH MINI 600 X 400 MM**

## PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

## **ARTWORK - FILE FORMATS**

## **Adobe Creative Suite**

- + InDesign
- + Illustrator
- + Photoshop

## **PDF Format**

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embeded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

## **ARTWORK SETUP**

#### **Packaged artwork**

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

## Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

#### Bleed

+ 25 mm bleed is required all around, unless specified otherwise

### SENDING THE ARTWORK

We are able to accept files by:

+ CV FTP

Go to <u>creativevisuals.com.au</u> and select **FTP** 

+ EMAIL

art@creativevisuals.com.au
Maximum file size by email attachment
is 15MB

+ FILE SHARING Example:

Wetransfer, <u>Dropbox</u>, <u>HIGHTAIL</u>, <u>Google Drive</u>...etc...

Email the link to:

art@creativevisuals.com.au and / or your Account Manager

## **PRINT SIZE**

600 mm (w) x 400 mm (h)

PLEASE SUPPLY ARTWORK WITH 25 MM BLEED ON EACH SIDE

VIEWABLE AREA

600 mm (w)





## **SWITCH MINI 600 X 1200 MM**

## PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

## **ARTWORK - FILE FORMATS**

#### **Adobe Creative Suite**

- + InDesign
- + Illustrator
- + Photoshop

## **PDF Format**

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embeded
- + Fonts must be outlined
- Artwork must be saved in CMYK with no colour conversion

## **ARTWORK SETUP**

#### **Packaged artwork**

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

## Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

+ 25 mm bleed is required all around, unless specified otherwise

### SENDING THE ARTWORK

We are able to accept files by:

+ CV FTP

Go to creativevisuals.com.au and select FTP

+ EMAIL

art@creativevisuals.com.au Maximum file size by email attachment

+ FILE SHARING Example:

> Wetransfer, Dropbox, HIGHTAIL, Google Drive..etc..

Email the link to:

art@creativevisuals.com.au and / or your Account Manager

## **PRINT SIZE**

600 mm (w) x 1200 mm (h)

## PLEASE SUPPLY ARTWORK WITH 25 MM BLEED ON EACH SIDE

