Creative Visuals.

SILHOUETTE PLUS

PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

ARTWORK – FILE FORMATS

Adobe Creative Suite

+ InDesign
+ Illustrator
+ Photoshop

PDF Format

If supplying High resolution PDFs:

+ Supplied without crop marks
+ Save file with NO compression
+ Images must be embeded
+ Fonts must be outlined
+ Artwork must be saved in CMYK
  with no colour conversion

ARTWORK SETUP

Packaged artwork

+ Ensure the images are linked to the file
  and not embedded
+ IMAGES need to be at least 100 dpi at
  final print size
+ All fonts must be outlined or supplied
+ Artwork to be supplied in CMYK

Colour matching / Branding

+ LOGOS need to be in a vector format
+ Pantone references must be provided
  for colour matching

Bleed

+ 50 mm bleed is equired all around,
  unless specified otherwise

SENDING THE ARTWORK

We are able to accept files by:

+ **CV FTP**
  Go to creativevisuals.com.au
  and select FTP

+ **EMAIL**
  art@creativevisuals.com.au
  Maximum file size by email attachment
  is 15MB

+ **FILE SHARING**
  Example:
  Wetransfer, Dropbox,
  HIGHTAIL, Google Drive..etc..
  Email the link to:
  art@creativevisuals.com.au and / or
  your Account Manager

PRINT SIZE

SPECIFIED SIZE

PLEASE SUPPLY ARTWORK WITH
50 MM BLEED ON EACH SIDE

VIEWABLE
AREA

(h)

(w)