

## PING DESKTOP 400 x 500 MM

## PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

## ARTWORK - FILE FORMATS

## Adobe Creative Suite

- + InDesign
- + Illustrator
- + Photoshop

## PDF Format

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embedded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

## ARTWORK SETUP

## Packaged artwork

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

## Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

## Bleed

- + 50 mm bleed is required all around, unless specified otherwise

## SENDING THE ARTWORK

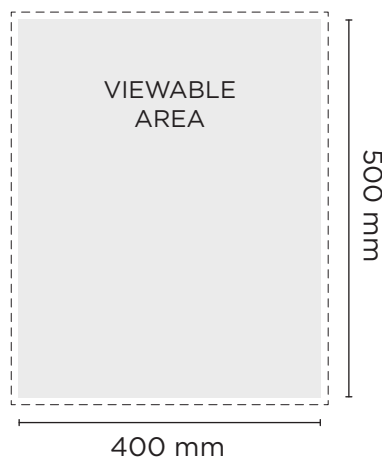
We are able to accept files by:

- + **CV FTP**  
Go to [creativevisuals.com.au](http://creativevisuals.com.au) and select [FTP](#)
- + **EMAIL**  
art@creativevisuals.com.au  
Maximum file size by email attachment is 15MB
- + **FILE SHARING**  
**Example:**  
[Wetransfer](#), [Dropbox](#), [HIGHTAIL](#), [Google Drive](#).etc..  
**Email the link to:**  
art@creativevisuals.com.au and / or your Account Manager

## PRINT SIZE

400 mm (w) x 500 mm (h)

PLEASE SUPPLY ARTWORK WITH  
50 MM BLEED ON EACH SIDE



## IMPORTANT

**QR Codes** to be no smaller than 40 x 40 mm

**Text size** to be no smaller than 10 pts in size on a white background or no smaller than 14 pts in size on a dark background

**Clearance** Allow 25 mm clearance from each edge for text and logos

