



If you are unsure about the specifications please contact us on (03) 9646 8898

ARTWORK - FILE FORMATS

Adobe Creative Suite

- + InDesign
- + Illustrator
- + Photoshop

PDF Format

- If supplying High resolution PDFs:
- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embeded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

ARTWORK SETUP

Packaged artwork

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

Bleed

+ 25 mm bleed is required all around, unless specified otherwise

SENDING THE ARTWORK

We are able to accept files by:

- + CV FTP
- Go to <u>creativevisuals.com.au</u> and select **FTP**

+ EMAIL

art@creativevisuals.com.au Maximum file size by email attachment is 15MB

+ FILE SHARING Example:

Wetransfer, Dropbox, HIGHTAIL, Google Drive..etc.. Email the link to: art@creativevisuals.com.au and / or your Account Manager

PRINT SIZE

3330 mm (w) x 850 mm (h) FRONT VISUAL IS APPROX. 2730 (w)

PLEASE SUPPLY ARTWORK WITH 25 MM BLEED ON EACH SIDE

FRONT VISUAL 2730 mm Opm (f)

3330 mm (w)



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