

PIXLIP POP 850 x 2000 MM

PLEASE READ THIS INFORMATION CAREFULLY

If you are unsure about the specifications please contact us on (03) 9646 8898

ARTWORK - FILE FORMATS

Adobe Creative Suite

- + InDesign
- + Illustrator
- + Photoshop

PDF Format

If supplying High resolution PDFs:

- + Supplied without crop marks
- + Save file with NO compression
- + Images must be embeded
- + Fonts must be outlined
- + Artwork must be saved in CMYK with no colour conversion

ARTWORK SETUP

Packaged artwork

- + Ensure the images are linked to the file and not embedded
- + IMAGES need to be at least 100 dpi at final print size
- + All fonts must be outlined or supplied
- + Artwork to be supplied in CMYK

Colour matching / Branding

- + LOGOS need to be in a vector format
- + Pantone references must be provided for colour matching

Bleed

+ 50 mm bleed is required all around, unless specified otherwise

SENDING THE ARTWORK

We are able to accept files by:

- + CV FTP
 - Go to <u>creativevisuals.com.au</u> and select <u>FTP</u>
- + EMAIL
 - art@creativevisuals.com.au
 Maximum file size by email attachment
 is 15MR
- + FILE SHARING Example:

Wetransfer, Dropbox, HIGHTAIL, Google Drive..etc..

Email the link to:

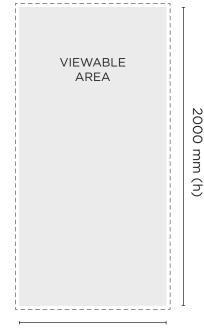
art@creativevisuals.com.au and / or your Account Manager

PRINT SIZE

850 mm (w) x 2000 mm (h)

PLEASE SUPPLY ARTWORK WITH 50MM BLEED ON EACH SIDE

Clearance Allow 50 mm clearance from each edge for text and logos



850 mm (w)

