

## PLEASE READ THIS INFORMATION CAREFULLY

Before sending your digital files, please read the following specifications. If you are unsure about the specifications please do not hesitate to contact us prior to sending your file. At the time of quotation Creative Visuals assume that the digital files supplied are correctly prepared and 100% ready to run. Additional charges may be incurred if corrections or amendments to the files are necessary.

### ARTWORK SETUP

- + Pictures need to be at least 85 MB per sqm at final size AND 120 dpi at final size (i.e. 240 dpi if setup at half size)
- + Please provide original InDesign, Illustrator, Photoshop or Quark files (JPEGs AND PDFs are not acceptable)
- + Include all images to be linked to the file and not embedded
- + All fonts must be outlined or supplied
- + All colours must be specified as PMS coated values or as an approved colour hardcopy (CMYK breakdowns does not allow accurate colour matching)
- + All artwork supplied must include a full colour "hard copy proof" for layout and accurate reproduction of images
- + 25 mm bleed is required all around, unless specified otherwise

### ARTWORK - FILE FORMATS

We accept:

- + Adobe Illustrator CC & below (All fonts must be outlined or supplied)
- + Adobe Photoshop CC & below (All fonts must be outlined or supplied)- Adobe InDesign CC & below (All fonts must be outlined or supplied & Links must also be included)
- + Quark Xpress 7 & below (All fonts & Links must be supplied)

### SENDING THE ARTWORK

We are able to accept files by:

- + CD
- + DVD
- + Ftp sites - If you have an FTP server, provide us with a user name and password, file name(s) and we will download your files, or you can upload the file(s) to our FTP server (Up to 450 MB for each files).
- + Email - Maximum size for email attachments is 5 MB.

#### Postal:

Creative Visuals Pty Ltd  
Unit 1 / 1 Rocklea Drive  
Port Melbourne VIC 3207

#### Email:

art@creativevisuals.com.au

#### FTP:

<http://220.233.200.70/upload>  
or go to our website and click on ftp

### SWITCH PRINT SIZE

VIEWABLE / PRINT AREA:

#### SWITCH 800

800 mm (w) x 2000 mm (h)

#### SWITCH 1000

1000 mm (w) x 2000 mm (h)

PLEASE NOTE: 25 MM BLEED  
REQUIRED ON EACH SIDE, TOP  
& BOTTOM

